



TICKETS Fore CHARITY™

2024 Kaulig Companies Championship
Firestone Country Club | Akron, Ohio
July 10-14, 2024

The **TICKETS Fore CHARITY™** (TFC) program is designed to generate revenue for local charities where PGA TOUR Champions events are held. There are no sign-up fees and absolutely no cost or risk to your organization to participate. The Kaulig Companies Championship is providing non-profit organizations with the exciting opportunity to sell tournament tickets to benefit their individual organization. One hundred percent of the net proceeds from each ticket will benefit the selling organization!

2024 TICKETS Fore CHARITY™ Ticket Option	COST
Good Any One Day Grounds Ticket (Valid Wednesday, Thursday, Friday, Saturday, or Sunday of tournament week)	\$25.00

*Allows grounds access to the tournament.

100% of the net proceeds (minimum of \$20) goes directly back to the selling organization!

Marketing & Promotion:

Starting on May 1, each organization will have the opportunity to advertise and promote the TICKETS Fore CHARITY™ (TFC) program. As a registered organization, your team will receive complimentary creative for a social graphic, flyer, postcard to use for the ticket promotion. These materials will be customized to display your organization name and a custom web link with specific code information. This will allow you to specifically promote ticket sales for your organization's involvement in the TICKETS Fore CHARITY™ program.

TFC is a great way to create a sense of value for your constituents and donors by providing them with a unique golf tournament experience. All tickets are digital and will be purchased from a web page where a code assigned to your organization will be entered to choose the charity being supported. Additionally, by offering the Good Any One Day Grounds Ticket, it gives the purchaser much more flexibility as they do not have to choose a specific day to attend the event in advance.

Register for TICKETS Fore CHARITY™:

The registration for the 2024 Kaulig Companies Championship TICKETS Fore CHARITY™ program, will be on-line.

You will need to upload a copy of your 501(c)3 determination letter to complete registration.

*For registration questions, contact Danielle Thompson at danielle@nogcf.org or 330 245 2302.

Attendance Bonus Pool:

Bonus prizes will be awarded to the top three non-profit organizations that drive the most attendance scans at the gate from their coded ticket revenue.

First Place: A Kaulig Companies Championship Poster autographed by players in the field, a tournament pin flag autographed by a prominent player AND one foursome on Firestone Country Club's South Course to be used in whatever way benefits your organization.

Second Place: A Kaulig Companies Championship Poster autographed by the full field AND a tournament pin flag autographed by a prominent player.

Third Place: A tournament pin flag autographed by a prominent player.

Frequently Asked Questions:

What organizations can participate?

Any organization with 501(c)3 status and proof of the organization's IRS Determination Letter can participate.

What is the cost to join?

There are no costs to join or sign-up fees. There is no financial investment on the part of participating charities.

How much can I raise from participation?

The earning potential is **UNLIMITED!** This fundraiser will generate more revenue for your team than a lower-priced raffle ticket. Everyone is a winner through the TICKETS Fore CHARITY™ program.

Is there a minimum number of tickets that need to purchase on my behalf?

No, there is no required number of tickets that must be sold. Your organization starts earning 100% of the first ticket purchased on your behalf. Conversely, there is no maximum number, so the sky is the limit. **There is no financial investment on the part of participating charities.**

Will we be allowed to use the tournament logo and PGA TOUR Champions logo to create our own promotional materials?

The tournament will provide you with a social media graphic, promotional flyer, poster, e-blast, and approved website/newsletter copy which you will be able to customize with your organization's information and ticket purchasing information. Please use only the pre-approved materials provided to you as there are strict legal branding guidelines we must adhere to regarding the use of PGA TOUR logos, tournament logos, and player images.

Does a ticket purchased through the TICKETS Fore CHARITY Program grant access to the Friday and Saturday concerts after play at Firestone Country Club?

Yes, when an attendee chooses to use their ticket on Friday or Saturday, admission to the concert after play on that specific night is included. Concerts will start between 4pm and 5pm and will be staged in the Kaulig Infinity Zone at the main entrance to the golf tournament.

How much does parking cost for the 2024 Kaulig Companies Championship?

General parking is free. Please visit www.kauligchampionship.com for more parking information.

For questions, please contact:

Danielle Thompson

danielle@nogcf.org

330 245 2302